



Twilight in the Garden

September 20, 2024 | Yew Dell Botanical Gardens

Twilight in the Gardens is a benefit gala that raises money to fund every aspect of Yew Dell Botanical Gardens' mission - from educational programs for all ages to plant research to world-class horticulture displays.

This is an exciting opportunity to have your business featured in our community digitally and any night-of programming.



17,700+



11,100+



eNews: 10,900+



Web Users Monthly Average: 6,800+

By sponsoring Twilight in the Garden, you're showing your commitment to preserving a historically significant site, educating the next generation of garden-enthusiast, and showcasing the beauty of nature. Your support, now more than ever, is vital to help us continue to serve the greater Louisville community and beyond.

Your generosity makes our gardens grow and we thank you for your consideration.

See next page for sponsorship levels.



Sponsorship Opportunity

Twilight in the Garden (Friday, September 20, 2024)



\$20,000

TITLE SPONSOR

1 SPOT AVAILABLE

- Exclusive event naming rights
- Logo listed in event program, invites, website, email blasts & social media (dedicated spotlight)
- Mention in all event advertising & special recognition during program
- Industry exclusivity available
- Tables for 16 people



\$10,000

PRESENTING

1 SPOT AVAILABLE

- Logo listed in event program, invites, website, email blasts & social media
- Listing in print advertisements
- Special recognition during event auction
- Table for 8 people



\$5,000

BEVERAGE SPONSOR

VALET SPONSOR

AUCTION SPONSOR

3 SPOTS AVAILABLE

- Logo listed in event program and website
- Company name listed on invites, email blasts, & social media
- Listing in print advertisements
- Table for 8 people



\$3,500

TABLE SPONSOR

12 SPOTS AVAILABLE

- Logo listed in event program and website
- Listing in email blasts, & social media
- Table for 8 people

This is a quick overview of options. If you don't see anything that fits, we can tailor a package that fits your needs. For more information, contact TJ Slaughter at tjs@yewdellgardens.org

To become a sponsor, please complete this form, attach a logo, and send to:

 **tjs@yewdellgardens.org**

 **6220 Old LaGrange Rd., Crestwood, KY 40014**

We will forward a confirmation upon receipt.

Contact Name: _____ Company: _____

(As you wish it to appear)

Address: _____

Phone: _____ Email: _____

Website: _____ ☐ I will send a logo

Event Contact Name: _____ Phone: _____ Email: _____

Check payable to: Yew Dell Botanical Gardens or via charge:

Card No: _____ Exp Date: _____ CVC: _____ Card Type: _____

Name on card: _____ Signature: _____